

# I wish I could talk to someone who understands me

Executive Coaching is part of your Well-Being Resources and is specifically designed to help you achieve your goals and overcome challenges as a healthcare leader. Our coaches provide you with the tools and expertise to position you to grow to your fullest as an executive to serve your organization and fulfill your desired career path.

Having supported executives in healthcare since 2007, we provide you with a bench of nationally-recognized coaches experienced in both leadership and healthcare.

### Why Executive Coaching?

Healthcare executives need strong leadership skills to effectively lead organizations in these challenging times. Coaching is a proven and effective option to support leaders in enhancing their skills, setting and achieving goals and strengthening their well being. The focus of Executive Coaching is strategic and involves assisting the leader in setting the conditions needed for a high-functioning executive team and driving the vision of the organization.

# The Effectiveness of Executive Coaching:

- 96% of those who had an Executive Coach said they would repeat the process again.<sup>1</sup>
- **75%** of respondents in one survey of a Fortune 500 Company indicated that Executive Coaching had a significant impact on at least one of nine business measures. The study uncovered employee productivity and satisfaction as the most positively impacted.<sup>2</sup>

I worked with an excellent Executive Coach through VITAL WorkLife and would highly recommend my coach to others in leadership roles. My Executive Coach had a way of getting to the "root cause" of the issue, had a great personality and demeanor, and was professional and personable.

- Chief Medical Officer, Large Healthcare System

References:
1. https://coachingfederation.org/
2. Anderson, Merril C., Ph.D. Executive Briefing: Case Study on the ROI of Executive Coaching. MetrixGlobal, LLC. http://gvasuccess.com/articles/ExetutiveBriefing.pdf



### Working with an Executive Coach

#### Your Coach is a Strategic Partner/Advisor to Help You Reach Your Full Potential

- Assess and achieve career goals and fulfillment
- Cultivate well being through work/life integration
- Build resilience and mitigate stress and burnout
- Strengthen communication and conflict management skills
- Enhance culture and climate of teams and the organization
- Expedite your ability to impact business results

## VITAL WorkLife Executive Coaches are Experienced

- Certified with an average of 15+ years experience
- Tenured in working with healthcare executives and leaders in a wide variety of settings
- Passionate in guiding leaders to achieve work and life fulfillment
- Diverse in background and geography with a range of coaching experiences in strategic planning, mission/vision work, understanding the power of emotional intelligence and more

## Executive Coaching is Professional, Discreet and Confidential

- Your coach maintains confidentiality about your work together
- You decide what to address and how to apply suggestions your coach provides

### **Case Examples**

**Who:** A **Senior Director**, who was asked to take on a newly formed leadership position, was feeling a lack of confidence in fulfilling this new role, which was spilling into their personal life.

**Coaching focus:** Developing strategies to build confidence in all areas of life, including outlining a plan of action for how to step fully into the new opportunity.

**Outcome:** With a plan in hand, the Senior Director was able to confidently "own" this new role, inspire confidence in the team and feel the positive effects of this confidence translating in their home life.

**Who:** A **Tenured Physician** needed guidance and a sounding board to help discuss how to move forward with the next phase of their career.

**Coaching focus:** Identifying 'self-imposed' obstacles and next steps with an executive coach to get to the next phase of their career.

**Outcome:** Working with the coach helped this physician to find the right way to approach obtaining a leadership position and brought to light some new skills and abilities that hadn't yet been realized.

#### What to Expect When Starting Executive Coaching

You will begin by completing both an intake and well-being assessment with one of our Senior Consultants. They will help assess your goals and desired coaching outcomes, and will recommend a coach to meet your specific needs.

Once your coach is selected, you will connect with them directly to schedule your virtual sessions, including options outside of business hours. Your coach will work with you to address personal and professional objectives, and can also help you tap into other resources available to support you and your organization.

### Multiple Ways to Initiate Executive Coaching

Schedule your intake via the coaching section of the VITAL WorkLife Mobile App.

Scan the QR code to download the mobile app.

Company Username:



**Call anytime for support.** 877.731.3949

Complete a contact us form at VITALWorkLife.com/contact-us



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