



Building a Culture of Ongoing Care for Your Clinicians

Clinicians have experienced heightened levels of stress since the beginning of the COVID-19 pandemic. As the focus shifts on accommodating healthcare team members and physicians alike, organizations must prioritize building a culture of sustainable care to meet their needs.

78%

of clinicians **did not believe their organization had adequate medical supplies and equipment** to provide care throughout the pandemic.¹

59%

of clinicians **did not believe there were enough precautions in place** within their organization to keep themselves and loved ones safe.¹

4 LESSONS LEARNED FROM THE PANDEMIC

1

The health and well being of clinicians is critical to delivering optimal care.

2

Meaningful solutions to providing care—such as telehealth—are effective and should remain.

3

Prioritizing well being for clinicians has long-lasting benefits.

4

Communicating—and even over communicating—with clinicians about organizational responses to challenges can lend to building a culture of transparency.

4 WAYS TO ADDRESS ISSUES OF LASTING STRESS



Pay attention to basic needs

Frontline healthcare workers have been working harder than ever and sometimes lose sight of necessities such as sleep, hygiene, food, water and healthy snacks.



Encourage time off

Encourage clinicians to take time for recovery from the impacts of the pandemic. This is not a time to postpone vacations.



Promote mental and behavioral health support

Provide healthcare team members with access to resources designed to help alleviate clinician-specific stress and support their well being.



Communicate through compassion and empathy

Leadership should acknowledge the fatigue and fears experienced by clinicians and speak to them from a place of understanding, and do so routinely.

Contact us for more information on how your organization can ensure the well being of your most valuable assets, your healthcare team members.

Download our latest article, **How Organizations Can Make an Impact on the Emotional Aftermath of COVID-19**, to learn more about the important role ongoing care will play in a post-pandemic environment.

¹. https://s3.amazonaws.com/s3.doximity.com/press/covid_survey_report.pdf

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